



***Enlightened Capitalist™***

## THE NEED FOR ENLIGHTENED LEADERSHIP AND MUCH MORE SUSTAINABLE ENTERPRISE

In addition to chief-level projects and advisory responsibilities, a growing portion of my practice is extending into that field of leadership development which is concerned with issues such as corporate citizenship, social responsibility and the now popular "triple bottom line." Managers on the Sustainability journey welcome guidance. Relying on extensive fieldwork and optimism about an emerging breed of innovators, our consultations are branching out. I am now engaging intrapreneurs –as groups and individuals, who are resolved to build a reputation for themselves as so-called Green capitalists. Such enlightened executives consciously and continuously expand their repertoire. Margaret Mead's view of such thought leadership still rings true: "Never doubt", she said, "that a small group of thoughtful, concerned citizens can change the world...Indeed it is the only thing that ever has." When backed up by compelling 360/720 degree survey data, I have helped leaders to decisively make "changes they believed in" over the long haul.

In many ways, corporate value systems are shifting because managers are engaging professionals to guide their decisions and further integrate development. Read more...

These days the Enlightened Capitalist™ is one who wisely manages both tangible and intangible corporate assets. When cooperating in a critical mass, say on an executive team, they personify a savvy mindset, a rare, collective comprehension about what it takes for world-class commerce among demanding stakeholders. As memoirs and articles about them put it, they seem to "continuously adapt, creating the necessary conditions for sustainable enterprise". What they pursue is their own, their partners' and their company's evolution. Specifically, their approach to "learning how to lead" is exactly why my coaching is oriented to Personal, Interpersonal and Organizational Learning. And why I remain resolved to bolster a manager's every effort to grow forward.

As one long-time colleague puts it: "More and more corporate officers want to be known as broadly thoughtful, business persons - not merely as some stereotypical vice president. Nor do they want to outsource their conscience. It's just that many of them need coaxing to recognize what they still need to learn for advancement to the next level. They can definitely handle increased accountability -if they expand their repertoire, build their reputation as an authentic leader." So that's where I come in. And that's why Coaching-by-Objectives has been our hallmark. Enhance the reputation of executives and you enhance the reputation of their corporation.

If your objectives call for a shift From the actual but disappointing > To the desired and plausible, then

Contact us directly

\*Or at our survey partners : <http://www.reliablesurveys.com/>